

Youth Soccer of New Rochelle 2018 Sponsorship Programs



Thank you for your interest in becoming a valued sponsor of Youth Soccer of New Rochelle (YSNR) – Recreation and Travel organizations. Our mission here is simple:

“To advance the personal and athletic development of youth to their highest potential through the sport of soccer”.



As a Youth Soccer, New Rochelle Rec & Travel sponsor, your business will gain exposure to:

- ✓ 1,400+ recreational players and their families
- ✓ 700+ competitive players and their families
- ✓ 200+ professional and volunteer coaches
- ✓ Club Tournament & Festival and other events
- ✓ Website and Social exposure with direct links to your business digital sites

Your Business or family sponsorship supports our non-profit organization:

- ✓ Field acquisition, maintenance & improvements
- ✓ Coach training programs
- ✓ Financial aid for kids and families in New Rochelle
- ✓ Community focused Soccer Events
- ✓ Special enrichment programs that can provide unique soccer experiences for YSNR rec participants
- ✓ Development programs for local travel players and teams
- ✓ Opportunity to play in a safe, fun but competitive environment
- ✓ Maintain costs low so everyone that wants to play is able to do so
- ✓ Soccer equipment and clothing necessary to participate

2018 Sponsorship Packages

COPPER Level: \$500/annually

- ✓ (1) email sponsorship with a link to your website
- ✓ Option to sponsor of 1 Boys or Girls travel team (i.e. Boys U-11 Pumas)
- ✓ Brand Sponsor Logo on fence at Albert Leonard Middle School for Saturday Rec program (Full season)

BRONZE Level: \$1,500/annually

- ✓ Copper Level, plus:
- ✓ Company logo on YSNR & NRFC website with link to your business website or special offer & event brochure
- ✓ (3) email sponsorships with a link to your website
- ✓ One (1) email annually to all of our Youth Soccer of New Rochelle distribution list, about 4,000 plus
- ✓ Distribution of a unique 1-page flyer/special offer for all families, anytime in the year
- ✓ Sponsorship of a Pop Up tent 10x10 or smaller footprint at SoccerFest/Tournament event

SILVER Level: \$2,500/annually

- ✓ Bronze Level, plus:
- ✓ (5) email sponsorships with a link to your website
- ✓ Two (2) emails annually to all of our Youth Soccer of New Rochelle distribution list, about 4,000 plus
- ✓ Booth space at Spring Rec Photo day, SoccerFest or other event of your choice
- ✓ Option to sponsor a Team Party for our U9/U10 Travel Teams. Works directly with team Coach and venue
- ✓ Brand Logo on lawn signs (10) at Albert Leonard for all (8) Saturday Rec sessions
- ✓ Sponsor of Winter Indoor Rec Session (Banner Display)
- ✓ Tryouts Sponsor (Banner Display and coupon/flyer distribution opportunity)

GOLD Level: \$5,000/annually

- ✓ Bronze Level, plus:
- ✓ (10) email sponsorships with a link to your website
- ✓ Title Sponsor of SoccerFest/large event where there will be an appearance of the New York City FC Mobile Tour. The tour includes interactive inflatables, the New York City FC vehicle, giveaways, and promotional materials
- ✓ Sponsor of Coaches and Managers winter beanie hats (150 parent coaches and managers' hats). Purchase of hats is included in this sponsorship
- ✓ Five (5) emails annually to all of our Youth Soccer of New Rochelle distribution list, about 4,000 plus
- ✓ Logo on field banner at Albert Leonard
- ✓ Logo on Fall/Spring recreational coaches' t-shirts
- ✓ Brand Logo on lawn signs (10) at SoccerFest/other large event
- ✓ Title Sponsorship of soccer development program at Fosina Park. Weekday practices
- ✓ Sponsor of (1) on-field experience for players from YSNR/NRFC club at NYCFC regular season home match, through banner



For any other sponsorship questions or larger packages, please contact Zevi Tilles 914.253.8358 / NRFCboard@gmail.com
Sponsorship & Events Director

Sponsorship Registration & Payment Information

To complete your 2018 sponsorship registration & payment, you may select from the following methods:

- a) register online and pay via credit card (coming soon)
- b) Submit application below & form w/check payable to:

Youth Soccer of New Rochelle
Registrar's Office
P.O. Box 373
New Rochelle, NY 10804

Youth Soccer New Rochelle is a 501(c)(3) nonprofit organization.
Tax ID# 13-3019954

Please complete and submit w/payment

2018 Sponsorship Level (circle one)

Copper

Bronze

Silver

Gold

Company or Family Name _____

Contact Name _____

Mailing Address _____

City, State, Zip _____

Phone _____

Email _____

Website URL _____

Zevi Tilles

Sponsorship & Events Director

914.253.8358 Please send all digital artwork to NRFCboard@gmail.com

(Creative specifications will be provided based on sponsorship level)

(Additional printing fee applies for sponsor assets signs, banners and flyers produced by YSNR).

(Sponsor has the option to supply and produce promotional items for events and sponsor assets) <http://travel.ysnr.org/> <http://rec.ysnr.org/>

